

Daniel Demel

Interaction & User Experience Designer

mobile: +41 (78) 775 75 14
twitter: @dfour
mail: daniel@designinginteraction.ch
web: http://www.designinginteraction.ch
address: Wallstrasse 5, 9000 St. Gallen, Switzerland

Professional experience

Phonak AG, Hearing Instruments, Staefa
Interaction & user experience designer

current occupation
since 2008

Design for medical desktop software

- Responsible for interaction design redevelopment for a desktop software application which helps hearing care professionals to custom fit hearing instruments for their patients.
- Responsible for requirements gathering, wireframes, prototypes, usability tests
- Responsible for adaption of visual design guidelines

Projectlead for design of a mobile device innovation

- Responsible for planing of user experience design phase
- Responsible for business and user requirements gathering, storyboards, wireframes, prototypes, usability tests

Plasmadesign, Zurich

2006 Interaction design intern

- Responsible for redesign of Plasmadesign website including creation of concept, wireframes and visual design

Freelancer

2004 – 2008 Visual and webdesigner

- Creation of corporate design, magazines, advertisements, websites

Demeldesign, St. Gallen 2000 - 2004

2000 – 2004 Visual designer

- Responsible for concept and design for web and printmedia
- Creation of user manuals for automobile industry customers like General Motors and Dunlop

Education

University of Arts and Science, Zurich (ZHdK)
Diplom Designer (FH), Interaction Design

2004 – 2008

Skills

digital prototyping

Adobe CS for wireframes & visual design,
Arduino for physical interaction,
Processing for software interaction,
Flash for software interaction

analog prototyping

Pen, Paper and scissors

design testing

Morea & Silverback usability software

Organisations

ZHdKAlumni
SIGCHI

Interests

DIY culture
Games
Poetryslam
Soccer